



Long Beach Walk4Hearing

June 11, 2023
Shoreline Park
200 Aquarium Way
Long Beach, CA

2023 Local Partnership Opportunities

When you partner with HLAA's Walk4Hearing, you bring hope to people with hearing loss and encourage your local community to learn about hearing health. Your support helps mobilize and empower participants to act for themselves and others.

As a local sponsor, you will showcase your commitment to hearing health, and increase your engagement in the community.

Hearing Loss Association of America (HLAA) develops and takes part in awareness campaigns, provides education and support, and advocates — nationally and in states — for the rights and needs of people with hearing loss. We work for access to communication, hearing health care and services, and inclusion of people with hearing loss in every part of life. Along with our network of 120 local chapters and state organizations, we are united in our commitment to improve lives and see hearing health regarded as an important part of overall health.

Why We Walk

Walk4Hearing provides support and awareness in 20 cities in the spring and fall, bringing hope to people with hearing loss and encouraging people to learn about hearing health. Our Walks team with local organizations and businesses to help fund essential community resources. Walk Day event provide the public an opportunity to meet hearing care professionals, learn about hearing technologies and resources, and share experiences.



"Walk4Hearing provided my family an opportunity to raise awareness and funds to support education, research and local programs.

The Walk is a great way to connect with other families, hearing care providers and local organizations.

We are thankful for the Walk as it has tremendously increased our network."

—Lauren Gage, Florida Walk4Hearing

Long Beach Walk Statistics

Established: 2007 Total Money Raised: \$607K # of Teams: 491 # of Alliances: 68

Past Local Sponsors

California Court Reporters Association
Pacific Neuroscience Institute

House Ear Institute
University of California - Irvine





Local Partnership Benefits

2023 LOCAL OPPORTUNITIES	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER	FRIEND
Logo Visibility	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250
Walk4Hearing t-shirt	✓	✓	✓	✓	✓	✓
Walk4Hearing website	✓	✓	✓	✓	✓	
Logo on website links to company page	✓	✓	✓	✓		
Walk4Hearing brochure/poster	✓	✓	✓	✓		
Outreach Opportunities						
Social Media post – One pre-Walk Day post	✓	✓	✓	✓		
Social Media post – One per month	✓	✓				
Recognition in email to Walk supporters	✓	✓	✓			
Listing in event-related news releases	✓	✓				
Walk Day Event						
Information table at Walk	✓	✓				
An Executive to be honorary business chair	✓					
Additional customized marketing opportunity	✓					

PARTNERSHIP LEVEL

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CONTACT INFORMATION

COMPANY NAME (As you would like to be listed)

COMPANY WEBSITE

CONTACT NAME

TITLE

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

IMPORTANT DEADLINES

- March 31, 2023 – Imprint on brochures
- May 5, 2023 – Imprint on t-shirts

PAYMENT INFORMATION

- ☐ Check enclosed and payable to Walk4Hearing
- ☐ Please invoice us.

SUBMISSION INFORMATION

Submit forms and payment to:

Jeff Chess – Walk Treasurer
Long Beach Walk4Hearing
3180 Alta Vista, Unit A
Laguna Woods, CA 92637-2792

Send logo to Walk4Hearing Senior Manager
Ronnie Adler at radler@hearingloss.org.

Hearing Loss Association of America is a tax-exempt, charitable organization and is eligible to receive tax deductible contributions under IRS Code 501(c)(3). Walk4Hearing is organized by HLAA.